



Seeds
For The
Future

Inspiring global talent to shape the future



Seeds for the Future: 10+ years nurturing top talents

Committed to inspiring global talent to shape the future



2008

First launched
in Thailand



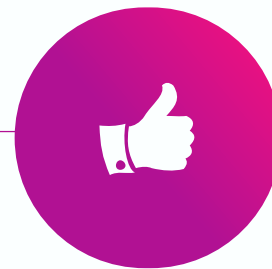
130

Countries & regions



500+

Top universities
worldwide



120+

Endorsement from
heads of state and
government



8,774

had benefited from
the program

- Huawei flagship CSR program dedicated to top STEM and non-STEM students worldwide
- Develop local talent, enhance knowledge transfer, promote a greater understanding and interest in the ICT sector, and encourage participation in the digital community

Over 3,000 Seeds from 103 countries participated in 2020



- 21 pre-recorded and 47 live courses are made covering topics such as science & technology, economics, humanities, and CSR etc.
- Program's Average Graduation Rate reaches 85% and Female Participation Rate 32%.
- A total of 445 stakeholders attended Seeds events, triggering 1,403 Seeds for the Future related media reports globally.

Seeds for the Future 2021: Inspiring the next generation of leaders through technology innovation and cross cultural exchange

Seeds for the Future Program



Technology and cultural exchange program

- Arouse interest in ICT sector
- Nurture future leaders

Elite Selection

www.Huawei.com

Official Website



All info in one site

- Easy to introduce the program during the campus promotion
- Outstanding Seeds alumni will be presented on the website

Public Window

<https://www.huawei.com/minisite/seeds-for-the-future/index.html>

iLearningX



Seeds for the Future online learning platform

- Free access to 47 pre-recorded courses (continuously updating)
- Experts address questions within 24 hours

Reliable & Profession

https://ilearningx.huawei.com/portal/suportal/SeedsfortheFuture_PR/182

Alumni Community



The social network of Seeds alumni

- International elite network
- Professional and appealing content exchange
- Exclusive alumni activities

Consensus Building

<https://www.linkedin.com/groups/6787709/>



What's new in 2021?

New Topics

China livestreaming culture,
Exploring China social media,
Huawei leadership approach,
Uber model across Asian markets

8-day Program

Enhance the learning value and give time
for more interactions

"Tech4Good" Group Work

Multi-cultural learning environment,
Creativity and Innovation

Interactive and dynamic classroom

Divide students into groups, animated by
a dedicated facilitator,

Group discussion, debate, round table
dialogues etc. to boost interactions

Various course formats

Huawei exhibition hall live visit,
Live Chinese cultural sightseeing,

Tailored pre-recorded visit and live Q&A
with fast growing companies

Seed's alumni events

Webinars, round table dialogue,
celebration etc. to strengthen the sense
of belonging of the community

Bring in reliable and professional
partners to support:



Curriculum's topics focus on interests and personal development



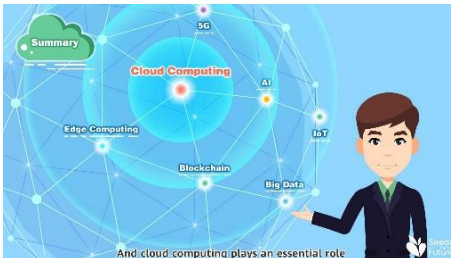
Pre-recorded Courses



Live-stream Courses

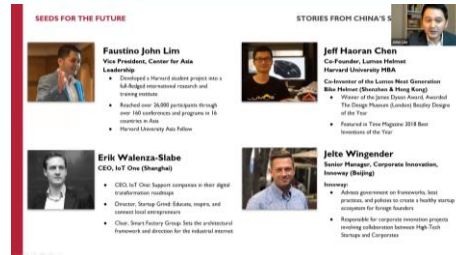
Technology

Entry level and advanced courses in 5G, AI, Cloud, Kungpeng System, IoT, data, Smart City, Smarthome, etc.



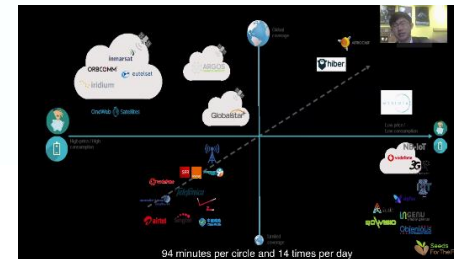
Leadership & Career Development

Sustainability and Business Leadership, Strategic Leadership, Stories from China Silicon Valley



Hot Topics

Cyber security, China social media, Aerospace Industry, Data for the People



Traditional and Modern China

Live and interactive visit to the Great Wall and other sites, Visit and discussions with companies such as JD or DJI



How to Participate



Target Audience

- Outstanding undergraduates/ graduates from top universities
- GPA 3.0 or above, or ranking in the top 30% in the faculty
- Have strong interest in ICT industry and China, and great enthusiasm for learning



Application Materials

- A resume (Europass type)
- A transcript, certificate that proofs academic records and active students status
- A cover letter and/or a 1-minute personal video which reflects objective to participate, interest in ICT and China, and enthusiasm for learning
- *Other materials based on local expectations*



Selection process

Initial screening:

- Rep office select eligible students based on their application materials working with local stakeholders

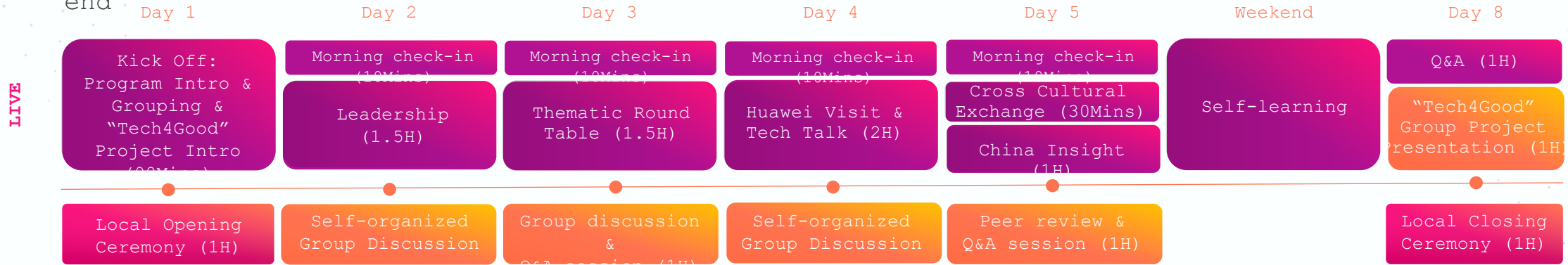
Online interview:

- Rep offices are also strongly encouraged to have formal online interviews with candidates following an initial screening of applicants.

PAY ATTENTION: CSR EFLOW is mandatory for program application. NO EFLOW, NO PROGRAM.

Agenda Design

8-day online program: 3 hours of mandatory pre-recorded courses + 12 hours of live-stream courses + "Tech4Good" Group Project + access to all elective courses resources + leadership practice from the beginning to the end



- **Before the program:** Local PR invite and identify 1 student to present home country culture on Day 2
- **Day 1:** Program intro & Student grouping & "Tech4Good" group project intro
- **Day 2:** Purpose-driven leadership theories introduction and leadership exercises
- **Day 3:** Interactive webinar on certain hot topic
- **Day 4:** Huawei exhibition hall online visit & Tech talk
- **Day 5:** Student representatives introduce home country's culture; Chinese cultural sightseeing
- **Weekend:** Self-learning
- **Day 8:** Q&A with tech instructors; "Tech4Good" group project presentation and evaluation
- **Mandatory:** 5G, AI, Cloud (entry level)
- **Elective:** 4 Discovering Huawei, 3 advanced ICT courses, 27 various topics, 8 Chinese documentaries (Continuously updating)

“Tech4Good” Group Project: How to leverage technology to address social and/or environmental issues

- Day 1:** We will have 5-10 students per group and introduce “Tech4Good” guidance materials
- DAY 3:** Group discussion & Q&A (1 H) with mentors
- Day 5:** Peer review with other groups & Q&A (1H) with mentors
- DAY 8:** Each group will be given 5 Mins (elevator pitch) to present their work and another 5 Mins for Q&A with judges.

Judges consist of Huawei Head of Class, Huawei tech instructor/external tech lecturer & external partner.

Key Learning Outcomes

- Increase social entrepreneurship
- Understand current trends on how technology can assist with solving complex global challenges
- Build problem solving and leadership skills through team work
- Deepen personal mission and sense of social responsibility

What to expect?

- “Tech4Good” playbook and toolkit materials will be provided
- Mentor will be introduced into groups to provide necessary guidance and address project-related questions and doubts

What’s next?

- Among the best group work for each class, Global Top 10 will be shortlisted to compete in global final competition event at the end of the year.
- Special prize will be awarded for Global Top 1 project (will be confirmed later on)

Graduation



Graduation criteria

- ✓ Pass 3 mandatory courses on iLearningX: 5G, AI and Cloud (Gain 60 scores out of 100 for each)
- ✓ Attend all live-stream courses
- ✓ Participate in "Tech4Good" group project



Certificate

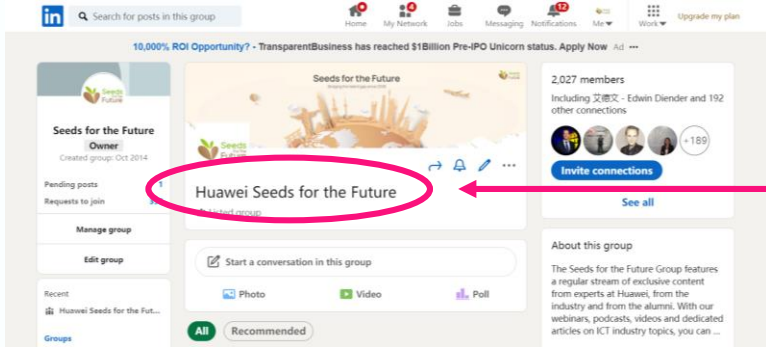
- ✓ *Certificates of Completion & Personal Leadership Report* will be awarded (electronic copy).



- ✓ Rep offices can provide students with other gifts (own discretion)

LinkedIn Alumni Community

Welcome everyone who participated in the program to join the group: students, teachers, Huawei PR, third-party partners, and feel free to post, share and comment.



Find the link in your welcome pack, or search LinkedIn for 'Huawei Seeds for the Future'

<https://www.linkedin.com/groups/6787709/>

Seeds Webinar



Round table dialogue with Huawei

Executives or tech guru

Outstanding Seeds participant would have the opportunity to participate in webinar as panellist and have conversation with tech

Themed Video



Expert sharing

Seeds interview

Highlight video of live courses

Program progress report

Static Posts



Seeds Diary

Online Poll

Holiday Greetings

Quick questions & answers

Celebration



Year-end celebration event

Thematic celebration



Join and Meet our **.DIGITAL HEALTH WEBINAR PANEILLISTS**
5pm-6pm China time



Seeds for the Future - 2nd
Manager at Huawei Technologies
3mo

By being members of Seeds for the Future you are all already taking big steps towards your career in the ICT industry. Here are some tips shared by **Lesley**, our HR Director! Do you have any questions you'd like to ask?

Three Tips for Huawei Interview

Lesley White
Deputy VP HR
Western European Region

Today I'm going to share three interview tips with you if you wish to join Huawei.

Intelligent Cities & the Role for Seeds Grads

Seeds of the Future grads have a role to play ensuring intelligent cities initiatives have a positive impact for people

“ Love the point about giving detailed answers. This allows you show your personality and attitudes that make you stand out! ”

Seeds of the Future
Manager at Huawei Technologies
1mo

Our Seeds Alumni from Greece, **Leferis Charteris**, has recently been conducting research in the area of federated learning. He has chosen to specialize in machine and deep learning. What would you like to ask Leferis? Comment your question below and let us know!

I am currently performing research in the field of federated learning, where I aim to create new solutions that will enable smart device users to collaboratively create powerful machine learning models with respect to each one's privacy as well as to exploit those models to provide a personalized experience to the users, namely the feeling that the device is created just for them.

Leferis Charteris
Seeds Alumni, 2019
Athens University of Economics Business (AUEB)

“ What do you guys think with the prediction that AI and robotics may one day become unstable and have dominant power over humans? ”

Seeds for the Future
Manager at Huawei Technologies
1a

Rafatu from Ghana shares how the program has helped her gain knowledge about Chinese culture and provided her with the opportunity to connect with more people from the same field. How has the program helped you? Comment below and let us know!

I used to feel shy and nervous when I met people from other countries. I had a hard time making friends. But when I joined the program, I met people from all over the world. I learned a lot about their cultures and customs. I also got to know many people who are interested in the same field as I am. The program has helped me gain confidence and make friends. I am now able to talk to people from different countries and cultures. I am also able to share my own experiences and learn from others.

Rafatu Agyemang
Seeds Alumni, 2019
University of Ghana

Seeds for the Future
Manager at Huawei Technologies
2a

We're proud to introduce our program's youngest participant ever — **Özgül Özdemir**. Hailing from Turkey, **Özgül** shares his thoughts about the program. Over to you - when did you realize you were interested in the ICT industry?

Learning about technology and digital marketing in my school was my first experience that interested me. The computer lessons were always fun and simple so that I could understand it. I also enjoyed learning about the internet and how it works. I was always curious about how things work and I wanted to learn more about it. I started looking for information about technology and digital marketing on the internet. I found many interesting articles and videos. I was also inspired by the success stories of many people who had started their own businesses in the technology field. I decided to pursue a career in technology and digital marketing.

Özgül Özdemir
Seeds Alumni, 2020
Marmara University

Seeds for the Future
Manager at Huawei Technologies
2a + Edited

Debal from Chile shares how exposure to technologies such as 5G and AI through the program has prepared him to work on current projects in his home country. Over to you - what technologies do you think would benefit... see more

When I joined the Seeds for the Future program, I was already working on a project related to 5G and AI. The program provided me with a lot of resources and support. I was able to learn more about the latest technologies and how they are being used in the industry. I also got to meet and work with other people who are interested in the same field. This has helped me gain a lot of knowledge and experience. I am now able to work on current projects in my home country with more confidence and skill.

Debal
Seeds Alumni, 2019
Universidad de Santiago de Chile

Seeds for the Future
Manager at Huawei Technologies
2a

Usman shares his experience and the opportunities the program offered. Over to you - how did the program nurture your skills?

The "Seeds for the Future" was a very interesting, challenging and enriching program. I learned a lot about the latest technologies and how they are being used in the industry. I also got to meet and work with other people who are interested in the same field. This has helped me gain a lot of knowledge and experience. I am now able to work on current projects in my home country with more confidence and skill.

Usman
Seeds Alumni, 2019
University of Lagos

SEEDS FOR THE YEAR END CELEBRATION
Broadening Horizons | Diversifying Future Careers | Innovating Tomorrow

Special guests & speakers from 120+ countries

Manzi Patrick - 2nd
Software Tester - OSS at MTN Rwanda
1mo

with 5G networks expected to become the backbone of many critical IT applications, the integrity and availability of those networks will become major national security concerns.

Like | Reply | 1 Reply

Seeds for the Future [Author]
Manager at Huawei Technologies
1mo

You're raising some really good points here. Hopefully by increasing the education around 5G the industry will find ways to tackle this.

Like | Reply

DOT QUESTIONS?

What are the Cyber Security Challenges with 5G mass connectivity?

One of the challenges is supporting abundant terminals across the network. For air interface, not all of the terminals can support complex algorithms. So protecting the connection security of simple terminals is also a challenge.

#seedsreunion
201 words

Seeds for the Future
Manager at Huawei Technologies
5d

2018 Seeds Alumni **Mikko Paasikoski** joined Huawei in Finland as a Big Data Engineer. He shares some key factors which helped him to land his current position. Comment below and let us know what your dream career would be...

Mikko Paasikoski - Seeds Alumni, 2018
Big Data Engineer at Huawei

Career tips

“ Possess required skills for the position
Share similar values as the company ”



Seeds
For The
Future

Thank You

